

Local Business Begins Nationwide Franchise Campaign

There has not been a time in our recent history where it has been so important for revenue to flow through our local economy. A franchise headquartering in our home state is a tremendous asset to the state's economic health and welfare.

Consider the following...

When you buy a Big Mac in Las Vegas, you are contributing to the local economy of Oakbrook, Illinois, where McDonald's corporation is headquartered. All of the royalties and advertising dollars the franchise collects from every dollar spent at McDonald's anywhere in the world in some way passes through Oakbrook, all of that money generated from the more than 31,000 McDonald franchises around the world. McDonald's global franchise has helped to build roads, bridges, athletic facilities and schools. Oakbrook is in one of the most affluent suburbs of Chicago.

"A franchised company has its fingers in the pockets of every locality where a store is located," says Mike Murphy, President and CEO of MK Automotive (MK Auto), a Las Vegas based chain of auto repair shops. "It doesn't matter where the transaction takes place, a percentage of each one flows back to the franchisor's headquarters. When you spend money at a McDonald's here in Las Vegas, a significant percentage of that money purchase is withdrawn from our local economy and deposited into Oakbrook's local economy. This leaves Las Vegas with less revenue in the State's coffers to fund education, repair roads, fund police and fire services, and fund other necessary social services.

MK Automotive's Franchise Plan

Like Oakbrook, any city that is home to a large franchised company reaps the benefits of money flowing in from every city where the franchise is located. MK Automotive is currently in the middle of launching a major national franchise operation, eventually opening more than 1,000 auto repair shops across the nation. Since MK Automotive is located in Las Vegas, once the company's franchises are established, no matter where the franchisee is located, that store will be sending much needed money back into the local Las Vegas economy.

The automotive repair industry has a reputation for mediocre service that is less than trustworthy. MK Automotive's business is distinctively different from others in its industry, based on high quality, reliable and trustworthy vehicle care for retail customers and commercial businesses. The company employs professional, experienced staff and uses systemized training and a proprietary operating model. MK Automotive's highly efficient methods allow competitive pricing while providing a superior product and service experience to the customer. All these qualities make the company ripe for franchising; people in communities across the country deserve an auto repair shop that will treat them right and provide honest answers and great service.

And the franchisees deserve a fair deal too. MK Automotive strongly believes in having a win/win relationship with franchisees. The company is committed to ensuring all franchisees are given the necessary resources to prosper.

Through a Nevada State registered offering, MK Automotive is in the process of raising \$1 million in capital and becoming a publicly traded company. As soon as the offering is complete, the company will have fully funded its franchising program.

Invest in us and in Las Vegas by purchasing some stock and help the Las Vegas economy grow along with your own portfolio.